

PUBLIC FILE REPORT

For the reporting period of 6/1/06 through 5/31/07

Prepared by: Sonia Blackburn

Parent License Name: Pennsylvania Media Associates
Station Call Letters: WDTK
Parent License Name: Caron Broadcasting
Station Call Letters: WLQV
(Licensee / Permittee)

This report covers the following employment unit:

<u>Call Sign</u>	<u>Facility ID Number</u>	<u>Type of Station</u>	<u>Location City, State</u>	<u>LMA</u>
WDTK	185	NewsTalk AM	Detroit, MI 48226	N/A
WLQV	186	CHRISTIAN/TALK	Detroit, MI 48226	N/A

A. The following is a list of all vacancies for full-time jobs filled during the reporting period:

	<u>Job Title</u>	<u>Date Open</u>	<u>Date Filled</u>
	Sales Executive/WLQV	3/26/2006	7/24/2006
	Sales Executive/WLQV	7/25/2006	8/7/2006
	Sales Executive/WLQV	10/4/2006	12/4/2006
	Sales Executive/WDTK	10/4/2006	12/26/2006

B. During the reporting period, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred:

<u>Recruitment Source</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone Number</u>
The Detroit Newspapers	6200 Metropolitan Parkway Sterling Heights, MI 48312	Mariam Beydoun	586-826-7075
Michigan	479 Ledyard Street	Gwenn	(313) 963-5522

Chronicle			
Salem Website	www.salem.cc	Amanda Walker	(805) 987-0400
ChristianJobs.com	www.christianteachingjobs.com		
Michigan Theological Seminary	41550 East Ann Arbor Trail Plymouth, MI 48170	Dr. Paul Wilson	(734) 207-9581
Ashland Theological Seminary	23100 Providence Drive Southfield, MI 48075	Rodney Caruthers	(248) 559-1400
Cornerstone University	2100 West Big Beaver Troy, mi 48084	Joe Coleman	(248) 649-0756
Lewis College of Business	17370 Meyers Road Detroit, MI 48235	Michelle Day	(313) 862-6300
Madonna College	36600 Schoolcraft Livonia, MI 48150	Ingrid Kroeger	(734) 432-5300
Spring Arbor College	23400 Michigan Ave. Dearborn, MI 48124	Hope Taylor	(313) 561-6287
Walsh College	3838 Livernois Troy, MI 48007	Margo Carlson	(248) 689-8282
Wayne County Community College	801 W. Fort Street Detroit, MI 48226	Kaubab Usman	(734) 697-5199
Schoolcraft College	Livonia, MI	Career Center	(734) 462-4400
WLQV Radio Spots	645 Griswold Suite 2050 Detroit, MI 48226	Radio	(313) 965-4500
WDTK Web Site	645 Griswold Suite 2050 Detroit, MI 48226	Wdtkam.com	(313) 965-4500
WLQV1500AM	29200 Vassar Suite 150 Livonia, MI 48152		(248) 477-4600
Detroit American Indian Center	22720 Plymouth Detroit, MI 48239	Michelle White	(313) 535-2966
Michigan Hispanic Chamber of Commerce	24445 North Western Highway Suite 206 Southfield, MI 48075	Lucia Seed	(248) 208-9915
Jewish Vocational Service	29699 Southfield Rd. Southfield, MI 48076-2063	Debra Silver	(248) 559-5000
Association of Chinese American	32585 Concord Dr. Madison Heights, MI 48071	Shen Lin	(313) 831-1790
Specs Howard of Broadcast Arts	kscollin@specshoward.edu		(248) 358-9000

African American Women's Network	5440 Cass Ave. Suite 202 Detroit, MI 48202	Francine Rozier	frozier82@hotmail.com
----------------------------------	---	-----------------	-----------------------

C. The following is a list of recruitment sources which provided the hiree for each position filled during the reporting period:

Job Title	Recruitment Source
Account Executive	Detroit Newspaper
Account Executive	Internal
Account Executive	Detroit Newspaper

D. During the reporting period, there were a total of 22 people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in Section B above:

Recruitment Source Total No. of Interviewees

Existing Internal Employee	3
WDTK Website	3
Salem Website	6
Michigan Chronicle	2
Detroit News Paper	5
Walsh College	1
WLQV 1500 AM	2

E. during the reporting period, the station employment unit engaged in the following initiatives:

1. *Attended 2007 Employment Expo held at Wayne* State University on March 7, 2007 @ 1001 Faculty Dr., Administration Building Detroit, MI 48202

2. NAB 2007 Career Fair (sponsored by National Association of Broadcasters), April 1 - 19, 2006, Las Vegas, NV; attended by Chris Henderson, Corporate Human Resources Manager, Salem Communications. Participation included staffing a career table, giving out information about careers in broadcasting, soliciting applications, and collecting resumes.

3. NRB 2007 Career Fair (sponsored by the National Religious Broadcasters Association), February 16-21, 2007 in Orlando, Florida; attended by Curtis Johnson, Corporate Vice President, Human Resources. Participation included handing out information regarding careers in broadcasting with Salem Communications, candidate interviews, and collecting resumes.

2. ELT Training

3. Internship Program – We work with Specs Broadcasting

4.

5. **Management Level Training:** A training program to train supervisors and managers. General Manager Conducts meeting were EEO policies are discussed to ensure equal employment opportunity and preventing discrimination. The training modules focused on:

- Equal Employment Opportunity Program
- Lawful Terminations
- Workplace Harassment Training & Prevention Program

Name of Respondent: Pennsylvania Media Associates.
Caron Broadcasting

Signed: _____

Typed Name: Chris MacCourtney

Title: General Manager

Date: 5/31/2007

Telephone No: (248) 248-581-1234