



EEO PUBLIC FILE REPORT

For the Period July 1, 2008 – September 31, 2008

Prepared by: Salem Media of Kentucky, Inc.
 (Licensee/Permittee)

This report covers the following employment unit:

<u>Call Sign</u>	<u>Facility ID Number</u>	<u>Type of Station</u>	<u>Location City, State</u>	<u>LMA</u>
WFIA-AM	55504	AM	Louisville, KY	
WFIA-FM	48371	FM	New Albany, IN	
WRVI-FM	50764	FM	Valley Station, KY	
WGTK-AM	63936	AM	Louisville, KY	

A. The following is a list of all vacancies for full-time jobs during the reporting period July1, 2008 – September 31, 2008

<u>Job Title</u>	<u>Date of Opening</u>	<u>Date Filled</u>
Account Executive	2/22/08	7/08/08
Account Executive	3/07/08	Not Filled

- B. During the reporting period July 1, 2008 to September 31, 2008 the following recruitment sources were contacted as vacancies for full-time jobs opened.

Recruitment Sources	<u>Address</u>	<u>Contact Person</u>	Telephone Number
University Of Louisville	Department of Communication Louisville, Kentucky 40292	Gregg Lichty Greg.lichty@louisville.edu	502-852-7997
Salem Radio Louisville WFIA AM/FM WRVI WGTK	9960 Corporate Campus Suite 3600 Louisville, KY 40223	Patty Copass HR Manager grow@salemradiogroup.com	502-423-3122
ChristinaJobs.com	111 Virginia Street 500 Richmond, VA 23219	Angela Bainter Salemwebnetwork.com	804-205-9700

- C. The following is a list of the services for full-time jobs shown in section A above and the recruitment source which provided the hiree for that position:

<u>Job Title</u>	<u>Recruitment Source</u>
Account Executive 2/22/08	WRVI (Salem Stations)
Account Executive 3/07/08	Not Filled

- D. During the reporting period July 1, 2008 to September 31, 2008 there were a total of 3 people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in Section B above:

<u>Recruitment Source</u>	<u>Total No. of Interviewees</u>
Salem Radio Stations (WFIA AM/FM, WRVI, WGTK)	3

- E. During the Second Quarter, the station employment unit engaged in the following initiatives:
- The Sales Management Team conducts on-going training program for the entire sales force in an effort to increase their knowledge of broadcasting and the market in which they serve. This meeting is held once a week.
 - Station Unit received a list from Murray State University of 2007-2008 graduates with majors in Advertising & Journalism. In an effort to build our resume bank a letter was sent to each student interested in Radio Sales, Advertising or Programming.

- Station Unit conducted a Day Camp for Christian Academy of Indiana on August 7, 2008. The students were scheduled to visit each department & given the opportunity to voice a commercial for their school. The students were able to observe as the commercial was produced, we than aired the commercial giving the students & family members the ability to hear the student's creative production.
- Station Unit currently has two University of Louisville students on staff as interns. Student's Internship began in September 2008 and will continue to the end of November 2008.

Name of Respondent: Salem Media of Kentucky, Inc.

Typed Name: Tim Hartlage

Title: General Manager

Date: July 1, 2008

Telephone No. 502-339-9470